# **WHITE PAPER**



# What is the narrative of Whales Club?

Whales Club is a Meme Factory -Creating and launching memes for the benefit of its VIP tier and community. Investors will also enjoy collaborations and partnerships among industry experts and influencers, with an experienced team striving to consistently deliver favorable returns.

### What do you get exactly with the VIP tier?

When you buy into Whales Club as VIP, specifically requiring 100k tokens minimum, you get *early* insight to exclusive content, such as new meme releases and partner project callouts.

## Why should you invest in Whales Club?

The meme industry is cut-throat. Unlike many coins that are created only to get rugged, Whales Club aims to maintain a reputable name and focus on growing alongside its community. It will foster participation and engagement from its holders to move together as a team. Whales Club is not meant to be traded, only bought and HODLED for continuous growth. Instead, its community can participate and choose to trade more actively within the new meme coins released.

#### How often will we make a meme coin?

The market and community will decide this. It will be important to care for and follow-up on coins that show more potential than others. There will be two types of meme coins created: Alpha and Gamble. Alpha Memes will be more strategic, but less frequent, with more details and attention applied. Gamble Memes may occur more frequent with less of a startup investment.

# How do we keep our focus on every single new meme coin we make if we don't intend to rugpull?

A sub-community will be published for every coin we release. It will be crucial that we assign new leaders for each of these releases to guide the coin through its roadmap. We will continue to focus on the coin after its release until its activities stagnate. A Community Takeover may also be negotiated if another team wants full control.

### Do we have enough resources to sustain each project?

This is a community effort, where we can benefit more from our members collectively contributing with whichever skills or assets they can offer. We have a good network reach already, but the more people we can get to actively participate, the stronger and more dynamic we become. Everyone contributing to a /marketing wallet will also be important to sustain costs. This is all crucial to consistenly deliver returns. One may go FAST alone, but together we can go FAR.

# Other than joining the Whales Club VIP Telegram, is there any more incentive to get WHC tokens?

WHC will also be putting out memes for itself, with constant shilling to help grow its MC and community. Lookup our /meme chat to access our content ready. Non-VIP members will also receive notices of new project releases, but at a later time than VIP members. Our WHC X account will also be promoting our new project releases. However, the VIP tier will have the greatest advantage and benefit by getting first and early access to new project releases.